



Golden Personality Type Profiler

Global Type and Occupational Fit

John P. Golden, Ed.D.




PEARSON

800.627.7271 • TalentLens.com

Copyright © 2007 NCS Pearson, Inc. All rights reserved.

 TalentLens

Product Number 37762



Golden Personality Type Profiler — Global Type and Occupational Fit

The Golden provides a comprehensive description of personality and can be a useful indicator of person-job fit for various occupations. Below are suggested occupations in which individuals are most likely to be effective and satisfied, based on their four-letter Global Personality Type.

| | |
|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ISTA | Suggested careers |
| | ISTAs should pursue careers where short-term problem solving and crisis management expertise will be needed, as they use logic, practical skills, and technical knowledge of how things work. |
| | Common occupational choices |
| | Real Estate Developer, Commercial Builder, Stock Broker/Trader, Manufacturing Manager, Technology Sales, Distribution Manager, Operations Manager, Civil Engineer, Electrical Engineer, Mechanical Engineer, Computer Technician, Network Specialist, Trauma Physician, Registered Nurse, Animal Care Technician, Large Animal Veterinarian, Agribusiness Manager, Security Manager, Athletic Coach, Sports Trainer, Military Officer, and Police Officer. |

| | |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ISFA | Suggested careers |
| | ISFAs should pursue careers that offer a real and practical purpose, where they can impact people in a tangible manner, and where each new day brings a different experience than the day before. |
| | Common occupational choices |
| | Real Estate Agent, Marketing Representative, Customer Service Manager, Physical Therapist, Occupational Therapist, Speech Therapist, Commercial Artist, Interior Designer, Fashion Designer, Veterinarian, Veterinary Technician, Research Assistant, Salesperson, Skilled Craftsperson, Social Worker, Graphic Artist, Athletic Coach, Child Care Worker, Dance Instructor, Fitness Instructor, Police Officer, and Parole Officer. |

| | |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| INFA | Suggested careers |
| | INFAs should pursue careers where they can be inspired, grow professionally, try creative approaches to problems, and help others improve their lives. |
| | Common occupational choices |
| | Human Resources Director, Writer, Novelist, Commercial Artist, Fine Artist, Graphic Designer, Web Designer, Performing Artist, Museum Curator, Landscape Architect, Architect, Interior Designer, Veterinarian, Liberal Arts Professor, High School Teacher, Psychologist, Counselor, Psychiatrist, Public Health Administrator, Minister, Rabbi, Priest, Translator, Interpreter, and Foundation Executive. |

| | |
|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| INTA | Suggested careers |
| | INTAs should focus on careers where they can delve in depth into one project at a time, analyze systems, and design innovative approaches in a free thinking, improvisational environment. |
| | Common occupational choices |
| | Business Researcher, Investment Analyst, Actuary, Editor, Technical Writer, Chemist, Biologist, Philosopher, University Professor, Architect, Systems Engineer, Hardware Designer, Commercial Artist, Fine Artist, Graphic Designer, Web Designer, Performing Artist, Museum Curator, Architect, Interior Designer, Psychologist, Psychiatrist, Minister, Rabbi, Priest, and Translator. |



Golden Personality Type Profiler — Global Type and Occupational Fit

| | |
|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ESTA | Suggested careers |
| | ESTAs should pursue a career where they can use their logical reasoning skills to troubleshoot, see tangible results, and be surrounded by excitement and challenge. |
| | Common occupational choices |
| | Industrial Engineer, Civil Engineer, Retail Store Manager, Manufacturing Manager, Large Animal Veterinarian, Lawyer, Litigator, Surgical Assistant, Rancher, Farmer, Agribusiness Manager, Emergency Physician, Trauma Nurse, Firefighter, Corrections Officer, Military Officer, Physical Education Teacher, Fitness Instructor, Police Detective, FBI Agent, Sports Agent, Physical Therapist, Professional Athlete, and Pilot. |

| | |
|------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ESFA | Suggested careers |
| | ESFAs should pursue a career where they can master new skills and solve problems using practical common sense, and where they can use humor to positively diffuse tense situations. |
| | Common occupational choices |
| | Customer Service Manager, Retail Manager, Salesperson, Crisis Manager, Public Relations Agent, TV/Radio Production Assistant, Actor/Actress/Musician, Registered Nurse, Licensed Nurse, Physician's Assistant, Animal Care, Veterinary Technician, Paramedic, Firefighter, Juvenile Parole Officer, Police Officer, Physical Therapist, Physical Education Teacher, Athletic Coach, Fitness Instructor, and Corrections Officer. |

| | |
|------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ENFA | Suggested careers |
| | ENFAs should pursue careers in which their talent for innovating can become reality; where they can make a difference and work on projects they believe in. |
| | Common occupational choices |
| | Management Consultant, Marketing Director, Human Resources Director, Editor/Writer, Television Reporter, Commercial Artist, Fine Artist, Graphic Designer, Web Designer/Master, Public Relations Director, Actor, Actress, Singer, Musician, Advertising Account Executive, Dentist, Orthodontist, Veterinarian, University/College Professor, Teacher K-12, Psychologist, Counselor, Social Worker, Public Health Administrator, Minister, Rabbi, and Priest. |

| | |
|------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ENTA | Suggested careers |
| | ENTAs should pursue a career that allows them to try new and different approaches and where they are rewarded for their creativity and expertise. |
| | Common occupational choices |
| | Real Estate Developer, Real Estate Agent, Stock Broker, Trader, Asset Manager, Organizational Consultant, Business Consultant, Sales Manager, Marketing Director, Human Resources Director, Editor, Writer, Public Relations Director, Advertising Account Executive, College Professor, Information Technology Analyst, Public Health Administrator, Architect, Lawyer, Web Master, Veterinarian, and Psychologist. |

Golden Personality Type Profiler — Global Type and Occupational Fit

| | |
|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ESTZ | Suggested careers |
| | ESTZs should pursue a career where they can take on a lot of responsibility, see the results of their practical methods, and be measured in a fair, logical way. |
| | Common occupational choices |
| | Financial Analyst, Chief Financial Officer, Commercial Banker, Investment Banker, Real Estate Developer, Real Estate Agent, Stock Broker, Trader, Asset Manager, Business Consultant, Sales Director, Marketing Director, Advertising Account Executive, Hardware/Software Architect, School Administrator, Public Health Administrator, Military Officer, Industrial/Civil Engineer, Retail Store Manager, Manufacturing Manager, Large Animal Veterinarian, Corporate Lawyer, Judge, Agribusiness Manager, Physician, Corrections Officer, Military Officer, FBI Agent, Physical Therapist, and Airline Pilot. |

| | |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ESFZ | Suggested careers |
| | ESFZs should pursue careers where they can see positive, tangible results for people, establish meaningful, ongoing relationships, and master new skills. |
| | Common occupational choices |
| | Customer Service Manager, Retail Manager, Sales Representative, Office Administrator, Guidance Counselor, Registered Nurse, Licensed Nurse, Physician's Assistant, Public Health Administrator, Elementary Teacher, Pediatrician, Animal Care Technician, Veterinarian, Emergency Operator, Firefighter, Parole Officer, Social Worker, Dentist, Teacher, Fitness Instructor, Corrections Officer, Police Officer, and Physical Therapist. |

| | |
|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ENFZ | Suggested careers |
| | ENFZs should pursue careers where they can meet new people, form long-term relationships, and generate creative solutions to improve the quality of life. |
| | Common occupational choices |
| | Management Consultant, Salesperson, Marketing Director, Human Resources Director, Editor, Writer, Television Reporter, Radio Reporter, Commercial/Fine Artist, Graphic Designer, Public Relations Director, Actor, Actress, Singer, Musician, Advertising Account Executive, Medical Doctor, Occupational Therapist, Dentist, Orthodontist, University/College Professor, Teacher K-12, Psychologist/Counselor, Social Worker, Public Health Administrator, Minister, Rabbi, and Priest. |

| | |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ENTZ | Suggested careers |
| | ENTZs should pursue a career in which they can creatively solve complex problems, develop long-range strategies, and be respected for their contributions. |
| | Common occupational choices |
| | Financial Analyst, Chief Financial Officer, Commercial Banker, Investment Banker, Real Estate Developer, Real Estate Agent, Stock Broker, Trader, Asset Manager, Business Consultant, Sales Director, Marketing Director, Public Relations Director, Advertising Executive, Lawyer, Systems Architect, E-Commerce Executive, University Administrator, Chief Information Officer, Public Health Administrator, and Military Officer. |

Golden Personality Type Profiler — Global Type and Occupational Fit

| | |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ISTZ | Suggested careers |
| | ISTZs should pursue careers where practical results are seen immediately, as they focus on one project at a time, using their technical skills and dealing with real products and services. |
| | Common occupational choices |
| | Financial Analyst, Chief Financial Officer, Commercial Banker, Investment Banker, Accountant, CPA, Insurance Agent, Asset Manager, Financial Consultant, Manufacturing Manager, Advertising Executive, Hardware/Software Architect, School Administrator, Public Health Administrator, Military Officer, Industrial/Civil Engineer, Retail Store Manager, Judge, Agribusiness Manager, Physician, Corrections Officer, FBI Agent, Physical Therapist, Airline Pilot, and Airline Mechanic. |

| | |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ISFZ | Suggested careers |
| | ISFZs should pursue careers where they can personally assist others, and where the focus is on practical methods that help people in tangible ways. |
| | Common occupational choices |
| | Real Estate Agent, Marketing Representative, Customer Service Manager, Physical Therapist, Occupational Therapist, Speech Therapist, Commercial/Graphic Artist, Interior Designer, Fashion Designer, Veterinarian, Veterinary Technician, Research Assistant, Sales Representative, Social Worker, Athletic Coach, Dance Instructor, Fitness Instructor, Police Officer, Parole Officer, and Skilled Craftsperson. |

| | |
|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| INFZ | Suggested careers |
| | INFZs should pursue a career where they can use their imagination and creativity, tackle challenges, and work on a variety of projects that help others. |
| | Common occupational choices |
| | Writer, Novelist, Commercial/Fine Artist, Graphic Designer, Performing Artist, Museum Curator, Architect, Landscape Architect, Interior Designer, Veterinarian, Liberal Arts Professor, High School Teacher, Librarian, Archivist, Psychologist, Counselor, Psychiatrist, Public Health Administrator, Minister, Rabbi, Priest, Translator, Interpreter, and Foundation Executive. |

| | |
|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| INTZ | Suggested careers |
| | INTZs should pursue careers that provide creative and intellectual challenges, the freedom to work independently, and where they can maintain their high standards and have control over the outcome. |
| | Common occupational choices |
| | Business Strategist, Economist, Investment Analyst, Insurance Actuary, Editor, Technical Writer, Chemist, Biologist, Physicist, Pharmaceutical Researcher, University/College Professor, Architect, Scientific Researcher, Systems Architect, Hardware Designer, Museum Curator, Architect, Psychologist, Psychiatrist, Minister, Rabbi, Priest, and Foreign Language Translator. |